



FOOTCANDLE FILM FESTIVAL

The Tenth Year
September 20 - 29
2024



The Footcandle Film Festival is returning to Hickory, North Carolina on September 20th-29th, 2024!

This will be an exciting week of film screenings with films being submitted from around the world for consideration. The best reviewed films will be shown during the weekend, starting with an opening night event and closing with an awards ceremony. The festival will be held at various locations across the community, including the Hickory Community Theatre, the SALT Block and the Carolina Theater.

Every dollar spent on this festival will go towards creating an experience that attendees, filmmakers and other visitors to the area will remember and help “spread the word” for continued festival growth next year.

This festival continues to be a showcase event for the Catawba County area, and we are making every effort to have our tenth year be just as successful as the first.

To do so, **we depend on support from local businesses, organizations, and individuals.**

The festival is being produced by the **Footcandle Film Society**, a Catawba County-based 501(c)3 non-profit organization. All financial contributions to the film festival are tax deductible.



www.FootcandleFilmFestival.com

The 2024 Footcandle Film Festival will be a week-long event, including the following events and activities:



COMPETITIVE FILM SCREENINGS BY FILMMAKERS AROUND THE WORLD

The 2024 Footcandle Film Festival will screen films during the course of the festival weekend. There will be feature-length films and short films, all in a competitive field and eligible for awards determined by both judges and the audience.

The 2024 film festival is a combination in-person and online event. Attendees can choose to attend select screenings in person or watch select films online the day after their premieres.

Six awards will be presented at the end of the 2024 festival weekend: **Best Narrative Feature, Best Documentary Feature, Best Narrative Short, Best Documentary Short, Audience Favorite Feature** and **Audience Favorite Short**. The awards will announced Sunday evening during the Closing Ceremony and Celebration.



YOUTH INTERNATIONAL SHORT FILM SHOWCASE

with the Greater Hickory International Council

The Youth International Film Festival (YIFF), hosted by the Footcandle Film Society and the Greater Hickory International Council, is a special showcase event to help expose school-age children to short films from around the world. Films are submitted from around the world, with the best selections shown during two special in-person screening events over the course of the festival week. The emphasis this year is on films for children in 4th – 8th grades.



FILMLAB FILMMAKING COMPETITION

The first year of the FilmLAB, a weekend-long filmmaking competition that invites filmmaking teams from across North Carolina to produce a short film over the course of a weekend September 20th-23rd.

On Tuesday, September 24th, the completed films from the FilmLAB weekend will be shown in a free event at the Drendel Auditorium on the SALT Block in Hickory, North Carolina. Each of the filmmaking teams will shares their experiences making the films with the audience in a discussion following the screening.



SCRIPTWRITING COMPETITION

The Footcandle Film Festival will be holding the sixth year of the Footcandle Scriptwriting Competition in 2024. Film script submissions from filmmakers around the world were accepted earlier in the year, and a committee reviews all applications and selects a winner for this year's award. The script submissions were for feature-length films, with all submissions being scripts for films that have yet to be produced at this time. The award will be presented at a special event at the SALT Block with a talk from the winning author about their experience and background in scriptwriting.



SIGHT AND SOUND

After a wonderful debut last year, the Footcandle Film Festival will host another weekend outdoor concert and film screening at at The HUM in Downtown Hickory on Saturday, September 21st. The ticketed event will feature a concert by an "All Star" band made up of performers from around the area, all performing music appropriate to the time period and style of that evening's screening of **AMERICAN GRAFFITI**. The event will also have food trucks and beverage sales.



FOOTCANDLE SPECIAL PRESENTATIONS

On Thursday, September 26th, the festival will host an night of special film screenings at the Hickory Community Theater in Downtown Hickory to showcase films that were produced using previous years' Footcandle Filmmaking Grant funds. The evening will either be a feature-length film or a collection of short films, all made possible due to funding gathered from ticket sales for the previous years of the festival. The filmmakers will be in attendance for many of these screenings to discuss their films and the production process.

The goals of the Footcandle Film Festival are:

- To bring a collection of filmmakers from around the region, or around the world, to the Catawba County area, either in-person or through a virtual presence;
- To bring awareness of independent filmmaking and styles to the residents of Catawba County;
- To provide a weekend of interesting film screenings and discussions for both residents of Catawba County and visitors to the area;
- To create a showcase, high-profile event that would elevate Catawba County's artistic and cultural status in the region.

Corporate Sponsorship Levels

There are several levels of suggested financial support listed below, along with the sponsorship benefits; however, we appreciate any contribution, of any amount, that can be given to support the festival.



FESTIVAL SPONSOR Level – \$10,000.00

- Company/name featured prominently during all events and all promotional material as a **lead sponsor** of the festival
- Representative has opportunity to speak during the opening “Coming Attractions” event and Closing Awards Ceremony
- Ten (10) weekend passes to the festival (includes ten tickets to all films and events)
- Ten (10) festival t-shirts
- Featured in promotional video shown before all screenings, social media, web site (large)



DIRECTOR Level – \$5,000.00

- Company/name listed in festival program
- Company/name listed on festival web site
- Representative has opportunity to speak during Short Film Showcase Friday Night introduction
- Five (5) weekend passes to the festival (includes five tickets to all films and events)
- Five (5) festival t-shirts
- Featured in promotional video shown before all screenings, social media, web site (large)



PRODUCER Level – \$2,500.00

- Company/name listed in festival program
- Company/name listed on festival web site
- Three (3) festival t-shirts
- Three (3) weekend passes to the festival (includes three tickets to all films and events)
- Featured in promotional video shown before all screenings, social media, web site (medium logo)



STAR Level – \$1,000.00

- Company/name listed in festival program
- Company/name listed on festival web site
- Two (2) festival t-shirts
- Two (2) weekend passes to the festival (includes two tickets to all films and events)
- Featured in promotional video shown before all screenings, social media, web site (small logo)



CREW Level – \$500.00

- Company/name listed in festival program
- Company/name listed on festival web site
- One (1) weekend pass to the festival (includes one ticket to all films and events)
- One (1) festival t-shirt

You can also donate to the film festival online!

Visit www.footcandlefilmfestival.com and click the “**Become a Sponsor**” button in the main menu.
Please indicate that you want to donate specifically to the film festival.

In order to properly recognize you during the festival weekend, and on any of the festival material, please provide the following information when you contact us about your donation:

Please check if you do not wish to be recognized publicly at the festival for your contribution

Organization or Individual's Name: _____

Contribution Level or Donation Amount: _____

Contact Person Email: _____ Phone: _____

If you are able to help support this year's festival, please let us know in one of the following ways:

Phone: 828-962-4188 • Email: alan@footcandle.org • Mail: Post Office Box 9123, Hickory, NC 28603

Thank you for your support! We're looking forward to a great festival!